

ITASEC23

May 2nd - 5th, 2023 - Bari

organized by



**CYBERSECURITY
NATIONAL LAB**

SPONSORSHIP PACKAGE

ITASEC23

***May 2nd - 5th, 2023
Bari***

Contact:

DR GABRIELLA CARAMAGNO

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CINI Cybersecurity National Lab

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ITASEC PRESENTATION

ITASEC THE **ITALIAN** CONFERENCE ON CYBER**SECURITY** IS AN ANNUAL EVENT

ORGANIZED BY:



SUPPORTED BY:

AGENZIA
PER LA CYBERSICUREZZA NAZIONALE

THE COMMON AIM IS **TO GATHER HIGH-LEVEL** RESEARCHERS AND PROFESSIONALS
FROM **ACADEMIA, INDUSTRY, AND GOVERNMENT**,
WORKING IN THE FIELD OF **CYBERSECURITY**.

CINI CYBERSECURITY NATIONAL LABORATORY WORKS TOWARDS:

- CREATION OF A CYBERSECURITY **TECHNICAL WORKFORCE**
- SELECTION AND TRAINING OF CYBERSECURITY **TALENTS**
- CONSOLIDATION OF A MULTIDISCIPLINARY DOMESTIC CYBERSECURITY **COMMUNITY**
- ENFORCEMENT OF NATIONAL/INTERNATIONAL COOPERATION FOR **INFORMATION SHARING**.



ACN IS THE NATIONAL CYBERSECURITY AUTHORITY ESTABLISHED: (BY THE LAW DECREE N. 82 OF 14 JUNE 2021)

- **TO PROTECT** NATIONAL CYBERSPACE
- **TO ENSURE** THE IMPLEMENTATION OF THE **NATIONAL CYBERSECURITY STRATEGY** ADOPTED BY THE PRIME MINISTER.
- **TO PROMOTE** A COHERENT REGULATORY FRAMEWORK
- **TO EXERCISE INSPECTION AND SANCTION** FUNCTIONS
- **TO DEVELOP** INTERNATIONAL PARTNERSHIPS.

AGENZIA
PER LA
CYBERSICUREZZA
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ITASEC23 STRUCTURE

ITASEC23

THE 7TH EDITION OF THE
ITALIAN CONFERENCE ON CYBERSECURITY
WILL TAKE PLACE IN **BARI** FROM **MAY 3RD** TO **MAY 5TH, 2023.**

- CONFERENCE:** **MAY 3RD-5TH, 2023**

The Conference will include two main tracks:

- **Institutional Track**= Keynotes Speeches, Invited Talks, and Thematic Panels.
- **Scientific & Technical Track (S&T)**=scientific and technical contributions on all aspects of cybersecurity, including interdisciplinary and multidisciplinary hot topics.

The 2 tracks will be structured in such a way as NOT to have parallels.

- SIDE EVENTS:** **MAY 2ND AND MAY 5TH, 2023**

The Side Events will include:

- **Meeting** dedicated to **PA and Local Stakeholders**.
- **Training** seminars for **High School Students**.
- **Special** sessions, devoted to **Hot Topics** on cybersecurity.

ITASEC23 shall be accessible only after registration via the event website, compliant with the event registration policy.

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ITASEC23 Sponsorship

COMMITTED TO CYBERSECURITY DEVELOPMENT?

Sponsoring, exhibiting, or speaking at ITASEC23
will bring your contribution to enhancing information sharing
& spreading a strategic culture approach to **CYBERSECURITY**.

ITASEC22 ATTENDEES



Get Involved!



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ITASEC23 Sponsorship - PLATINUM PLAN (€ 15,000.00)



Mention as Platinum Sponsor + large company logo will be included:

- ALL ITASEC23 PUBLICITY CAMPAIGNS (SEE P. 13)
- ALL ITASEC23 COMMUNICATION MATERIALS (SEE P. 9)
- ON ITASEC23 WEBSITE WITH A LINK TO THE SPONSOR'S WEBSITE *
(*link to ITASEC22 website/sponsorship pages)
- DURING THE ITASEC23 OPENING AND CLOSING CEREMONIES



It will be given the possibility to:

- USE ONE (1) DEDICATED SPONSOR SPACE IN THE EXHIBITION AREA (SEE P. 10)
- PARTICIPATE WITH A COMPANY REPRESENTATIVE AS A SPEAKER IN THE PANEL DEDICATED TO SPONSORING COMPANIES
- POST THE PHOTO AND A BRIEF BIOGRAPHY OF THE SPEAKERS ON THE PROJECT WEBSITE WITHIN THE ONLINE PROGRAM (MAX 1000 CHARACTERS, INCLUDING SPACES).
- DISPLAY THE COMPANY LOGO IN THE ITASEC23 AREAS AND SOCIAL EVENTS
- DISPLAY THE COMPANY LOGO IN THE ITASEC23 LIVESTREAMED PRESENTATION
- EXPLOIT THE ITASEC23 MEDIA FACILITIES (SEE P. 12)
- GET THE ITASEC23 PARTICIPANT LIST (SEE P. 11)
- INCLUDE COMPANY FOLDERS INSIDE THE CONFERENCE BAG (SEE P. 9)
TO BE DISTRIBUTED TO ITASEC23 PARTICIPANTS
- DOWNLOAD COMPANY PROMO MATERIAL (.PDF) FROM THE ITASEC23 WEBSITE BOTH BY EVENT REGISTRANTS AND VISITORS TO THE WEBSITE
- GET THE SHOOTING OF TWO (2) INTERVIEW VIDEOS.
COMPANY REPRESENTATIVES WILL BE INVITED TO GIVE TWO (2) INTERVIEWS DURING THE EVENT. THESE WILL BE DISSEMINATED THROUGH SOCIAL MEDIA AND THE CONFERENCE WEBSITE;
- GET SIX (6) COMPLIMENTARY ITASEC23 FULL REGISTRATIONS
FOR ITS EMPLOYEES (OR CUSTOMERS) TO ATTEND ALL THE ITASEC23 ACTIVITIES;
- TO BUY FIVE (5) MORE ITASEC23 FULL REGISTRATIONS WITH A 10% DISCOUNT
W.R.T. THEIR NOMINAL PRICES.

ITASEC23

May 2nd - 5th, 2023

Bari**Contact:****DR GABRIELLA CARAMAGNO****ITASEC SPONSORSHIP CHAIR****CINI Cybersecurity National Lab****Email: sponsorship@consorzio-cini.it****Mobile: +39 338 7802181 Ph. +39 06 7727.4024**

ITASEC23 Sponsorship - **GOLDEN PLAN (€ 10,000.00)**



Mention as Golden Sponsor + large company logo will be included:

- ALL ITASEC23 **PUBLICITY CAMPAIGNS** (SEE P. 13)
- ALL ITASEC23 **COMMUNICATION MATERIALS** (SEE P. 9)
- ON ITASEC23 **WEBSITE WITH A LINK TO THE SPONSOR'S WEBSITE** *
(*link to ITASEC22 website/sponsorship pages)
- DURING THE ITASEC23 **OPENING AND CLOSING CEREMONIES**



It will be given the possibility to:

- DISPLAY THE COMPANY LOGO IN THE ITASEC23 **LIVESTREAMED PRESENTATION**
- EXPLOIT THE ITASEC23 **MEDIA FACILITIES** (SEE P. 12)
- INCLUDE **COMPANY FOLDERS INSIDE THE CONFERENCE BAG** (SEE P. 9)
TO BE DISTRIBUTED TO ITASEC23 PARTICIPANTS
- DOWNLOAD **COMPANY PROMO MATERIAL (.PDF)** FROM THE ITASEC23 **WEBSITE**
BOTH BY EVENT REGISTRANTS AND VISITORS TO THE WEBSITE
- GET THE **SHOOTING OF ONE (1) INTERVIEW VIDEO.**

COMPANY REPRESENTATIVES WILL BE INVITED TO GIVE ONE (1) INTERVIEW DURING THE EVENT.

THESE WILL BE DISSEMINATED THROUGH **SOCIAL MEDIA AND THE CONFERENCE WEBSITE;**

- GET **FOUR (4) COMPLIMENTARY ITASEC23 FULL REGISTRATIONS**
FOR ITS EMPLOYEES (OR CUSTOMERS) TO ATTEND ALL THE ITASEC23 ACTIVITIES;
- **TO BUY FIVE (5) MORE ITASEC23 FULL REGISTRATIONS WITH A 10% DISCOUNT**
W.R.T. THEIR NOMINAL PRICES.

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ITASEC23 Sponsorship - **SILVER PLAN (€ 6,000.00)**



Mention as Silver Sponsor + large company logo will be included:

- ALL ITASEC23 **PUBLICITY CAMPAIGNS** (SEE P. 13)
- ALL ITASEC23 **COMMUNICATION MATERIALS** (SEE P. 9)
- ON ITASEC23 **WEBSITE WITH A LINK TO THE SPONSOR'S WEBSITE ***
(*link to ITASEC22 website/sponsorship pages)
- DURING THE ITASEC23 **OPENING AND CLOSING CEREMONIES**



It will be given the possibility to:

- DISPLAY THE COMPANY LOGO IN THE ITASEC23 **LIVESTREAMED PRESENTATION**
- EXPLOIT THE **ITASEC23 MEDIA FACILITIES** (SEE P. 12)
- INCLUDE **COMPANY FOLDERS** INSIDE THE **CONFERENCE BAG** (SEE P. 9)
TO BE DISTRIBUTED TO ITASEC23 PARTICIPANTS
- DOWNLOAD **COMPANY PROMO MATERIAL (.PDF)** FROM THE **ITASEC23 WEBSITE**
BOTH BY EVENT REGISTRANTS AND VISITORS TO THE WEBSITE
- GET **TWO (2) COMPLIMENTARY ITASEC23 FULL REGISTRATIONS**
FOR ITS EMPLOYEES (OR CUSTOMERS) TO ATTEND ALL THE ITASEC23 ACTIVITIES;
- **TO BUY FIVE (5) MORE ITASEC23 FULL REGISTRATIONS WITH A 10% DISCOUNT**
W.R.T. THEIR NOMINAL PRICES.

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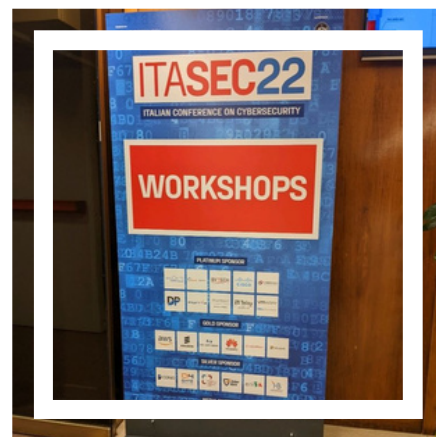
ITASEC23 Sponsorship RELATED ITEMS | COMMUNICATION MATERIALS

This section details some of the most relevant items related to sponsorships.

• COMMUNICATION MATERIALS ITASEC23



BILLBOARD
(cm 200 x 200)



SIGNAGE
(cm 100x 200)



**CONFERENCE
BAG**



SIGNAGE
(cm 200x 200)

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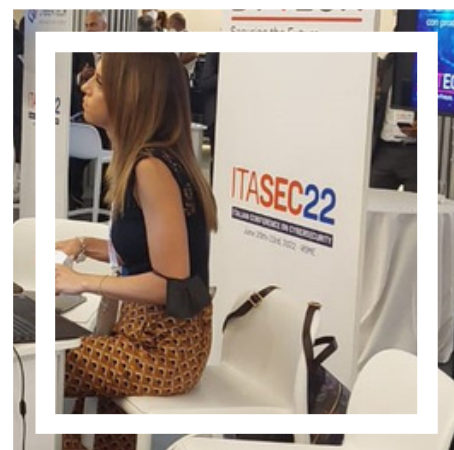
ITASEC23 Sponsorship RELATED ITEMS | EXHIBITION SPACE

This section details some of the most relevant items related to sponsorships.

- **EXHIBITION SPACE ITASEC23**

A BRAND OPPORTUNITY FOR ALL OUR PLATINUM SPONSORS WHICH WILL INCLUDE:

- A **DESK** BRANDED AND CUSTOMIZED according to the corporate brand identity
- **SIGNAGE** BRANDED AND CUSTOMIZED according to the corporate brand identity
- **2 CHAIRS**
- A **FRONT PANEL** WITH THE **COMPANY'S LOGO AND NAME**
- **INTERNET CONNECTION**
- **POWER SUPPLY PLUG-IN**
- **COMPANY LOGO**
(provided by the sponsor)
- A **MONITOR.**



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ITASEC23 Sponsorship RELATED ITEMS | PARTICIPANTS LIST

- **PARTICIPANTS LIST ITASEC23**

The Participant List includes:

- **NAME AND FAMILY NAME**
- **AFFILIATION**
- **EMAIL OF ALL THE ITASEC23 ATTENDEES**

THAT WILL HAVE GRANTED THE ORGANIZERS THE AUTHORIZATION TO DISTRIBUTE THEIR DATA TO THE SPONSORS.



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ITASEC23 Sponsorship RELATED ITEMS | MEDIA FACILITIES

This section details some of the most relevant items related to sponsorships.

MEDIA FACILITIES ITASEC23

ITASEC23 sponsors visibility and privileged access to ITASEC23 Media Partners and accredited journalists include, among others:

- SPONSORS WILL BE ACKNOWLEDGED DURING THE PRESS CONFERENCES SCHEDULED DURING THE EVENT.
- SPONSORS' NAMES AND LOGOS WILL BE INCLUDED IN THE MAIN PRESS RELEASES AT THE BEGINNING AND CLOSING OF THE EVENT.
- SPONSORS WILL BE GIVEN THE OPPORTUNITY TO DELIVER JOINT PRESS RELEASES WITH ITASEC23 ORGANIZERS.
- SPONSORS WILL BE INVITED TO ATTEND A DEDICATED COCKTAIL PARTY WITH ACCREDITED JOURNALISTS AND MEDIA PARTNERS.



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ITASEC23 SPONSORSHIP RELATED ITEMS | PUBLICITY CAMPAIGNS

PUBLICITY CAMPAIGNS ITASEC23

ITASEC23 will be advertised via several campaigns, resorting to:



- **Direct Mailing** to ITASEC23 mailing lists which includes 6,000+ contacts.



- **Social Media**



- Twitter: @Itasec, @cybersecnatlab



- Facebook: @cybersecnatlab



- Instagram: @cybersecnatlab



- LinkedIn: @cybersecnatlab



- **Websites:**
 - itasec.it
 - CINI Cybersecurity National Lab



- **Main Press releases**
(before and after the event)



- **Event news.**



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ITALIAN CONFERENCE ON CYBERSECURITY

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c/o **DIAG** | Sapienza Università di Roma

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